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TRIAD DIRECT

FAX NO. 6178212866

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REPLY TO: International Fund For
Animal Welfare
Warren Court, Park Road
Crowborough
East Sussex TN6 2GA

YES, Brian, I'll help the victims of
this terrible earthquake!
Here's "a little extra" to help cover
the costs of your emergency relief
efforts in Japan and other campaigns
to save animals all over the world.

☐ £25 ☐ £30 ☐ Other £_____

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Please return this portion with your cheque in the enclosed envelope. Make all cheques payable to IFAW. Thank you!

Dear Mrs. [REDACTED]

The earthquake in Kobe hurt the animals too ... and now I need YOUR help to bring vital aid to the survivors.

This disaster struck the city with absolutely no warning. As buildings crumpled, and families fled, beloved pets were left behind.

Now 300,000 frightened people are homeless. No one knows how many animals are still shivering in the streets. Grief stricken families are searching for their four-legged friends. The one small shelter in the city is utterly overwhelmed. Aftershocks and freezing rain only add to their misery.

THE ANIMALS NEED YOUR HELP. DESPERATELY!

IFAW's emergency rescue team is already on the scene, helping to save cats and dogs wherever we can. The full horror of the disaster is only now becoming known. There's little food, scarce water, and no shelter from the cold.

That's why we're rushing food and water for starving animals ... and we hope to have a "lost and found" network on the air any day. I've also approved funding for an emergency shelter to help dogs and cats until they find a safe home.

We've agreed to send up to £32,000 for this effort. And I'll send more people tomorrow if we think they can help. WE'LL DO OUR BEST. But I need your support too.

Please send as generous a donation as possible.

Emergency actions like this can put a terrible strain on our finances. Your donation today could mean the difference between life and death for so many. Of course any funds remaining will be used to save other animals from suffering. Please help!

For the survivors of the earthquake...
Brian Davies, IFAW Founder

PS: Every day we see more animal victims of the earthquake. PLEASE SEND A DONATION TO HELP THEM! Do it today. Tomorrow may be too late!