

4/4/95

No.

AKT

Friskies' supporting plan for ARK

- Regular delivery of free petfoods starting from May '95 (Every other month)

- Payment for the cost of the issue of ARK Calendar with the conditions of featuring of Friskies' company mark, company's slogan etc.

- Payment for the fee of Friskies' advertisement on ARK newspaper

- Introduction of ARK activities through the event by Friskies' sponsorship.

- Irregular presentation of give away premium