



ARK
ANIMAL REFUGE KANSAI
JAWS NOSE BRANCH

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The Japan Times
Editor
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21 January 1993

Dear Editor,

The Japan Times is distastefully out of fashion with its feature on fur for the vain on the fashion page, 21 January 1993.

Fur is dead, so too is the fur industry. Top fashion designers and major stores around the world have turned their back on real fur because of the cruelty it represents.

Anyone thinking of buying Jerry Sorbara's badger fur coat, for example, will be wearing the torture and death in leghold traps of 12 badgers, plus 36 other 'trash' animals (unintended victims such as dogs, cats, birds squirrels and deer). Try slamming your hand in a car door and leaving it there for 12 hours, then you can begin to understand the agony wild animals experience. One out of 4 trapped animals escapes by chewing its own limb, later to die from blood loss or gangrene or to be killed by predators.

And the full length mink coat Sorbara proudly claims takes an average of 65 - 70 minks to make - minks which are kept in cages one foot by 3 feet with up to 4 a cage on fur farms. Slaughter methods are gruesome - gassing, decompression chambers, anal electrocution, poisoning or neck snapping are common fur farm slaughter methods where the farmers care only about preserving the quality of the fur.

Every fur coat represents the intense suffering of dozens of animals. These cruelties will only end when the public refuses to buy or wear fur products and rejects the propaganda of furriers and fashion designers whose monetary motives cause unjustifiable misery and death. And when newspapers stop promoting these merchants of death and try to educate the public about the real facts of fur.

Yours sincerely,

Elizabeth Oliver

Elizabeth Oliver
Director
Animal Refuge Kansai