

them to their owners.

Instead they're needlessly killed by vets, animal welfare associations and local authorities, at the horrifying rate of 1000+ unwanted dogs a day.

No wonder the RSPCA continues to campaign for dog registration.

The purpose of this advertisement is to ask you to write to your M.P.

Then when the dog registration vote next goes through Parliament, your M.P. can support it, convinced it's what you want.

But first we must convince you.

The case for dog registration.

Dog registration would promote more responsible dog ownership in Britain.

Dog wardens would make sure every dog was registered and given an identification number.

Innocent stray and lost dogs could be identified and returned to their owners.

The owners of savage dogs, or dogs that cause any kind of nuisance could be traced and held responsible.

But being able to trace dogs to their owners isn't the only benefit of dog registration.

Dog wardens would also take on an educational role.

They'd teach existing and potential dog owners how to look after their dogs properly.

So, long term, a more caring attitude would develop towards dog ownership in Britain.

And it's for all these reasons that we believe dog registration is the key to the problems we currently face.

We're not alone in this belief.

Numerous public organisations who regularly encounter the problems of stray dogs agree with us.

A recent independent academic survey agreed with us.

And already we've seen dog registra-



tion and licensing schemes in other countries. Isn't all this for our cause?

The cost of dog registration.

Apart from a registration fee, dog registration costs the country nothing.

Dog wardens' salaries are paid out of the money raised from dog licensing.

And so could the cost of dog registration.

In fact, when you consider the cost of dog registration, dogs cost Britain every year, but could actually save a great deal of money.

Summary

Present costs for strays (dogs registered with police):
Keeping, destroying or re-homing.
Dog warden service.
Road accidents caused by dogs.
Hospital treatment of other injuries.
Injuries to livestock.

Total (£)

Costs of registration service.

Total annual cost of registration service.

Total annual cost of dog warden service.

Total (£)

Saving to society of registration service.