

Italy Victorino

Some years ago when fur sales dropped in many European countries, Italy climbed to number 3 on the world's list of fur buyers. 25% of all Italian women owned a fur coat. Animal welfare societies in Italy got ready to take action. At that exact moment WSPA NO FUR campaign was introduced into Italy. In the spring of 1989 WSPA campaign experts travelled to Italy. As a result, Victor, WSPA's Baby Red Fox is now distributed widely in Italy.

In November 1989 the women's magazine "Donna", produced a special issue on fur. Heavily sponsored by the fur industry, it claimed that NO FUR campaigns had no impact at all. Recently the Associazione Italiana Pellicceria (AIP), the Italian furriers, placed a one page ad. The headline was: "Is Killing An Animal A Crime?" It placed fur in the same line as crocodile skin, snake skin and pate foie gras in an attempt to justify fur. Latest news is that Italian furriers threatened an Italian clothing company that speaks out against furs with a damage claim of US\$ 750,000. The furriers claim in a 12-page letter that their total loss is now 40 million Dollars as a result of No Fur campaign.

Source: Animal Amnesty, Corriera Della Sere, March 24 1990

Subsidized Seal Hunt

Thanks to a 1.7 million Canadian Dollar loan, the Northeast Coast Sealers Co-operative will again this year be able to hunt off the coast of Newfoundland. The Newfoundland Development Cooperation provided the money to kill 50,000 seals. The Green Party in Newfoundland is favorable to the seal hunt. In 1989 a total of 8,694 licenses to hunt seals were issued by the Canadian authorities. As a result 66,175 seals were killed. 226 Hooded seals, 64,089 harp seals, 1,860 other species. On the 12th of April 1990, the score of the kill was 5,332 harp seals, 33 hooded seals and 753 of other species of seal.

source: Globe and Mail, 1 april 1990, Department Fisheries and Oceans

Foul Language

In Canada and the United States it is possible to have a personalized licence plate on ones car. Texts like "MINE", "MARCY" or "TOY" are common. Mr. Henschell from Edmonton, Alberta in Canada had the original idea to put "BAN FUR" on his license plate. His plate was taken in by the authorities. Section 4 of the Motor Vehicles Administration Act prohibits:

"Ethnic slurs, Religious slurs, Foul language, Sexual connotations, Political slurs, Controversial message...." BAN FUR seems to be in one of these categories. The solicitor General of the Alberta Motor Vehicles Division determined that this plate had unfortunately been missed in the edit and screening process.

source: letter Solicitor General Motor Vehicles Division, January 9 1990

BLOOD ON THEIR HANDS

Following is a list of fashion designers who work for the fur industry.

Adolfo
Balenciaga
Basile
Robin Baron
Geoffrey Beene
A & L Binsang
Arnold Scaasi
Tony Chase
Louise Dell'Olio
Christian dior
Perry Ellis
Luis Estévez
Louis Feraud
James Galanos
Claude Gilbert
Givenchy
Paolo Gucci
Donna Karan
Lanvin
Karl Lagerfeld
Guy Laroche
Carole Little
Bob Mackie
Mary McFadden
Isaac Mizrahi
Claude Montana
Hanae Mori
Oscar de la Renta
Giancarlo Ripa
Carolyn Roehm
Giorgio Sant'Angelo
Yves St. Laurent
Jerry Sorbara
Alfred Sung
Valentino
Gloria Vanderbilt

source: Fur World, March 19 1990

Injured In Fur

"A 34-year old woman was critically injured in November last year in Kansas City when her husband stumbled after picking her up in a romantic gesture, lost his grip because of the fur coat she was wearing, and caused her to tumble over a hotel railing and fall eight floors onto a restaurant table in the hotel's lobby.

source: American local paper early 1990