

submissions (sometimes). Query for electronic submissions. Computer submissions OK; prefers letter-quality. Sample copy for #10 SAE with 91¢ IRC. Free writer's guidelines.

Nonfiction: General interest, historical, how-to (train, bath/groom, build dog houses, make cat toys and photograph pets), profile, personal experience and photo feature. No "I remember Fluffy." Buys 12-18 ms/year. Query with outline. Length: 600-1,500 words. Pays 12-18¢ (Canadian)/word; 1-3 copies included with payment check. Pays expenses of writers on assignment only by prior agreement.

Photos: Send photos with submission. Reviews prints 3x5 and larger, b&w preferred. Offers \$25 per photo. Model releases and identification of subjects required. Buys all rights.

Fillers: Facts, gags to be illustrated by cartoonist; query with samples. Buys 1-2/year. Length: 100-400 words. Pays 12-15¢ (Canadian)/word. "Always call or send topic outline first; we always have backlog of freelance articles waiting to be run. Prefers factual, information pieces, not anecdotal or merely humorous, but can be written with humor; we do not cover controversial areas such as product testing, vivisection, puppy mills, pound seizure."

PURE-BRED DOGS AMERICAN KENNEL GAZETTE. American Kennel Club, 51 Madison Ave., New York NY 10010. (212)696-8331. Executive Editor: Marion Lane. 80% freelance written. Monthly association publication on pure-bred dogs. "Material is slanted to interests of fanciers of pure-bred dogs as opposed to commercial interests." Circ. 58,000. Pays on acceptance. Publishes ms an average of 6 months after acceptance. Buylne given. Offers 30¢ kill fee. Buys first North American serial rights. Submit seasonal/holiday material 6 months in advance. Photocopied submissions OK. Computer submissions OK; no dot-matrix. Reports in 3 weeks. Sample copy and writer's guidelines for 9x12 SAE and 11 first class stamps.

Nonfiction: General interest, historical, how-to, humor, photo feature, travel. No profiles, poetry, tributes to individual dogs, or fiction. Buys about 85 ms/year. Query with or without published clips, or send complete ms. Length: 1,000-2,500 words. Pays \$100-300. Sometimes pays expenses of writers on assignment.

Fiction: Annual short fiction contest only. Guidelines for #10 SASE.

Photos: Send photos with submission. Reviews transparencies and prints. Offers \$25-\$100/photo. Captions required. Buys one-time rights. (Photo contest guidelines for #10 SASE).

Tips: "Contributors should be involved in dog fancy or be expert in the area they write about (veterinary, showing, field trialing, obedience, training, dogs in legislation, dog art or history or literature). All submissions are welcome and are read but the author must be credible. Veterinary articles must be written by or with veterinarians. Humorous features are personal experiences relative to pure-bred dogs. For features generally, know the subject thoroughly and be conversant with jargon peculiar to dog sport."

PURRRR! THE NEWSLETTER FOR CAT LOVERS. The Meow Company, HCR 227 Rd., Islesboro ME 04948. (207)734-6745. Publisher/Editor: Agatha Cabaniss. 85% freelance written. Works with a small number of new/unpublished writers each year. A bimonthly newsletter for the average cat owner. "The publication is designed to amuse while providing cat lovers with information about the care, feeding and enjoyment of house cats." Circ. 1,000. Pays on acceptance. Publishes ms an average of 4-5 months after acceptance. Buylne given. Buys first serial rights and second serial (reprint) rights. Submit seasonal/holiday material 6 months in advance. Photocopied and previously published submissions OK unless it's been published in a competing publication, such as *Cats and Cat Fancy*. Query for electronic submissions. Computer printout submissions acceptable; prefers letter-quality. Reports in 2 weeks. Sample copy \$2; writer's guidelines for #10 SASE.

Nonfiction: General interest; historical; how-to; literary cat lovers (have featured Colette, Mark Twain and May Sarton); humor; interview/profile; new product; travel, off-beat unusual. "We want a humorous slant wherever possible; writing should be tight and professional. Avoid the first person." Special Christmas issue. No shaggy cat stories, sentimental stories, "I taught Fluffy to roll over" or no "reformed cat hater" stories. "We would like to receive articles on humane societies and animal rescue leagues." Absolutely no fiction. Buys 50/ms year. Query with published clips, or send complete ms. Length: 250-1,500 words. Pays: \$15-100.

Photos: Avoid "cute" photos. State availability of photos. Pays \$5-10 for 5x8 b&w prints. Buys one-time rights.

Poetry: Accepts some poetry.

Fillers: Clippings, anecdotes, short humor/cartoons and newsbreaks. Buys 20/year. Length: 25-75 words. Pays \$5.

Tips: "You should know pet cats, their foibles and personalities. We are interested in good writing but also in a good story about a cat. We are interested in people who work with and for animal welfare and how-to articles on making things for cats or for people who live with cats, i.e. how to 'cat proof' a crib. We will work with a writer who has an interesting cat story. We are not interested in show cats or breeding. Query or send article and a SASE for reply."

THE QUARTER HORSE JOURNAL. Box 32470, Amarillo TX 79120. (806)376-4811. FAX: (806)372-6806. Editor-in-Chief: Audie Rackley. 10% freelance written. Prefers to work with published/established writers. Official publication of the American Quarter Horse Association. Monthly magazine. Circ. 70,000. Pays on acceptance. Publishes ms an average of 3 months after acceptance. Buys first North American serial rights.

Submit seasonal/holiday material 2 months in advance. Computer printout submissions acceptable; no dot-matrix. Reports in 2 weeks. Free sample copy and writer's guidelines.

Nonfiction: Historical ("those that retain our western heritage"); how-to (fitting, grooming, showing, or anything that relates to owning, showing, or breeding); informational (educational clinics, current news); interview (feature-type stories—must be about established horses or people who have made a contribution to the business); personal opinion; and technical (equine updates, new surgery procedures, etc.). Buys 20 ms/year. Length: 800-2,500 words. Pays \$50-250.

Photos: Purchased with accompanying ms. Captions required. Send prints or transparencies. Uses 5x7 or 8x10 b&w glossy prints; 2 1/2x4 or 8x5 color transparencies. Offers no additional payment for photos accepted with accompanying ms.

Tips: "Writers must have a knowledge of the horse business. We will be purchasing more material on quarter horse racing."

TROPICAL FISH HOBBYIST. "The World's Most Widely Read Aquarium Monthly," TFF Publications, Inc., 211 W. 75th Ave., Neptune City NJ 07753. (201)988-8400. Editor: Ray Hunziker. Managing Editor: Neal Fronck. 75% freelance written. Monthly magazine covering the tropical fish hobby. "We favor articles well illustrated with good color slides and aimed at both the neophyte and veteran tropical fish hobbyist." Circ. 80,000. Pays on acceptance. Publishes ms an average of 4 months after acceptance. Buylne given. Buys all rights. Submit seasonal/holiday material 4 months in advance. Photocopied submissions OK. Computer printout submissions acceptable; no dot-matrix. Reports in 2 weeks. Sample copy \$3; writer's guidelines for #10 SASE.

Nonfiction: General interest, how-to, photo feature, technical, and articles dealing with beginning and advanced aspects of the aquarium hobby. No "how I got started in the hobby" articles that impart little solid information. Buys 20-30 ms/year. Length: 500-2,500 words. Pays \$25-100.

Photos: State availability of photos or send photos with ms. Pays \$10 for 35mm color transparencies. Identification of subjects required. "Originals of photos returned to owner, who may market them elsewhere."

Fiction: "On occasion, we will review a fiction piece relevant to the aquarium hobby."

Tips: "We cater to a specialized readership—people knowledgeable in fish culture. Prospective authors should be familiar with subject; photography skills are a plus. It's a help if an author we've never dealt with queries first or submits a short item."

THE WESTERN HORSEMAN. World's Leading Horse Magazine Since 1936, Western Horseman, Inc., 3850 N. Nevada Ave., Box 7980, Colorado Springs CO 80933. (719)633-5524. Editor: Randy Witte. 50% freelance written. Works with a small number of new/unpublished writers each year. Monthly magazine covering western horsemanship. Circ. 168,086. Pays on acceptance. Publishes ms an average of 5 months after acceptance. Buys North American serial rights or second serial (reprint) rights. Buylne given. Computer printout submissions acceptable; prefers letter-quality. Submit seasonal/holiday material 9 months in advance. Reports in 2 weeks. Sample copy \$2.25; free writer's guidelines.

Nonfiction: How-to (horse training, care of horses, tips, etc.), and informational (on rodeos, ranch life, historical articles of the West emphasizing horses). Buys 100 ms/year. Length: 500-2,000 words. Payment begins at \$35-300; "sometimes higher by special arrangement."

Photos: Send photos with ms. Offers no additional payment for photos. Uses 5x7 or 8x10 b&w glossy prints and 35mm transparencies. Captions required.

Fiction: Humorous, western. Buys 2-3 ms/year. Send complete ms. Length: 1,000-1,500 words. Pays \$300 maximum.

Tips: "Submit clean copy with professional quality photos. Stay away from generalities. Writing style should show a deep interest in horses coupled with a wide knowledge of the subject."

Art and Architecture

Listed here are publications about art, art history, specific art forms and architecture written for art patrons, architects and artists. Publications addressing the business and management side of the art industry are listed in the Art, Design and Collectibles category of the Trade section. Trade publications for architecture can be found in Building Interiors and Construction and Contracting sections.

THE AMERICAN ART JOURNAL. Kennedy Galleries, Inc. 400 W. 57th St., 5th Floor, New York NY 10019. (212)541-9600. Editor-in-Chief: Jane Van N. Truman. Prefers to work with published/established writers; works with a small number of new/unpublished writers each year. Scholarly magazine of American art history