

HORSEMAN'S YANKEE PEDLAR NEWSPAPER, 785 Southbridge St., Auburn MA 01501. (508)832-9688. Publisher: Nancy L. Khoury. Editor: Tracy Thomson. 40% freelance written. "All-breed monthly newspaper for horse enthusiasts of all ages and incomes, from one-horse owners to large commercial stables. Cover region from New Jersey to Maine." Circ. 12,000. Pays on publication. Buys all rights for one year. Submit seasonal/holiday material 3 months in advance of issue date. Query for electronic submissions. Computer printout submissions acceptable; prefers letter-quality. Publishes ms an average of 5 months after acceptance. Reports in 1 month. Sample copy \$3.75.

Nonfiction: Humor, educational and interview about horses and the people involved with them. Pays \$2/published inch. Buys 100 mss/year. Query or submit complete ms or outline. Length: 1,500 words maximum. **Photos:** Purchased with ms. Captions and photo credit required. Submit b&w prints. Pays \$5.

Columns/Departments: Area news column. Buys 85-95/year. Length: 1,200-1,400 words. Query. **Tips:** "Query with outline of angle of story, approximate length and date when story will be submitted. Stories should be people oriented and horse focused. Send newsworthy, timely pieces, such as stories that are applicable to the season, for example: foaling in the spring or how to keep a horse healthy through the winter. We like to see how-tos, features about special horse people and anything that has to do with the preservation of horses and their rights as creatures deserving a chance to survive."

HORSEPLAY, Box 130, Gaithersburg MD 20877. (301)840-1866. FAX: (301)840-5722. Editor: Cordelia Doucet. 50% freelance written. Works with published/established writers and a small number of new/unpublished writers each year. Monthly magazine covering horses and English horse sports for a readership interested in horses, show jumping, dressage, combined training, hunting, and driving. 60-80 pages. Circ. 48,000. Pays end of publication month. Buys all rights, first North American serial rights, and second serial (reprint) rights. Offers kill fee. Byline given. Query first. Deadline is 2 months prior to issue date. Nothing returned without SASE. Computer printout submissions acceptable; no dot-matrix. Reports within 3 weeks. Sample copy \$3 with 9x12 SAE; writer's and photographer's guidelines for #10 SASE.

Nonfiction: Instruction (various aspects of horsemanship, course designing, stable management, putting on horse shows, etc.); competitions; interview; photo feature; profile and technical. Length: 1,000-3,000 words. Pays 10¢/word, all rights; 9¢/word, first North American serial rights; 7¢/word, second rights. Sometimes pays extra to writers on assignment.

Photos: Cathy Kuehnert, art director. Purchased on assignment. Write captions on separate paper attached to photo. Query or send contact sheet, prints or transparencies. Pays \$22.50 for 8x10 b&w glossy prints; \$20 for color transparencies for cover; \$45 for inside color.

Tips: Don't send fiction, Western riding, or racing articles.

HORSES ALL, Box 9, Hill Spring Alberta T0K 1E0 Canada. (403)626-3344. Editor: Jacki French. 30% freelance written. Eager to work with new/unpublished writers. Monthly tabloid for horse owners, 75% rural, 25% urban. Circ. 11,200. Pays on publication. Publishes ms an average of 6 months after acceptance. Buys one-time rights. Phone queries OK. Submit seasonal material 3 months in advance. Simultaneous, photocopyied (if clear), and previously published submissions OK. Computer printout submissions acceptable; no dot-matrix. Reports on queries in 5 weeks; on ms in 6 weeks. Sample copy for 9x12 SAE and \$2.

Nonfiction: Interview, humor and personal experience. Query. Pays \$20-100. Sometimes pays the expenses of writers on assignment.

Photos: State availability of photos. Captions required.

Columns/Departments: Open to suggestions for new columns/departments. Send query to Doug French. Length: 1-2 columns.

Fiction: Historical and western. Query. Pays \$20-100.

Tips: "We use more short articles. The most frequent mistakes made by writers in completing an article assignment for us are poor research, wrong terminology, and poor (terrible) writing style."

#HORSES WEST, The Rocky Mountain Region's Largest News Magazine Dedicated to Horses for Sport and Performance, Box 129, Castle Rock CO 80104. (303)688-1117. Editor: Phyllis Squicciarini. Tabloid published 10 times/year on the horse industry. "Horses West is a regional magazine serving the Rocky Mountain states. Our audience includes those horsemen of English riding disciplines." Pays on publication. Publishes ms an average of 3 months after acceptance. Byline given. Offers 25% kill fee. Buys first North American serial rights or second serial (reprint) rights. Submit seasonal/holiday material 3 months in advance. Photocopyied and previously published submissions OK. Computer printout submissions OK; prefers letter-quality. Reports in 2 weeks on queries; 1 month on ms. Sample copy for 9x12 SAE with 5 first class stamps. Writer's guidelines for #10 SASE.

Nonfiction: Submissions sent to Articles Editor. Book excerpts, how-to (training, riding, care of the horse), humor, interview/profile, new product and photo feature. Buys 50 mss/year. Query with or without published clips, or send complete ms. Length: 250-5,000 words. Pays \$10-150 for assigned articles. Sometimes pays expenses of writers on assignment.

Photos: State availability of photos with submission. Reviews contact sheets and 5x7 prints. Offers \$5-25 per photo. Buys one-time rights.

Columns/Departments: Send to Column Editor. Book Review (reviews of recent high quality books on English disciplines); Trainers/Judges (training and showing hints from professionals in the field); 250-1,000 words; Sports Psychologist (monthly advice on various problems in horse/riding); 250-1,000 words. Buys 20 mss/year. Query with published clips. Length: 250-1,000 words. Pays \$10-75.

Poetry: Send to Poetry Editor. Free verse, haiku, light verse and traditional. "No bad poetry - sentimental, group, abstract tributes to a favorite pony or old gray mare." Buys 6 poems/year. Submit maximum 15 poems. Length: 3-150 lines. Pays \$5-25.

Fillers: Send to Fillers Editor. Facts, gags to be illustrated by cartoonist, newsbreak and short humor. Buys up to 20/year. Length: 25-250 words. "Must be horse related." Pays \$5-25.

Tips: "Please query the editor first. Write a paragraph or two outlining your story idea. Indicate photo or graphic availability in your query. Querying us first saves your time and our time. *Horses West* is looking for skillfully written articles in a feature style photojournalism format. Be clear, concise and precise in your wording. We're expanding our focus to include Western riding disciplines. We will accept profiles on trainers and how-to articles on training and showing methods for the Western discipline."

#THE INTERNATIONAL HORSE'S MOUTH, Extenda Productions, Inc., #207 4020-17 Ave. SE, Calgary Alberta T2A 0S7 Canada. (403)248-5412. U.S. Office: (206)766-6400. FAX: (403)248-1190. Editor: Leo T. Maxwell. 55% freelance written. Monthly magazine on the equine industry in Canada, US and Europe. "Our publication reaches new equine enthusiasts in addition to long time breeders. Our articles reflect our readers interests in training, breeding and product knowledge." Circ. 10,000 Europe; 28,000 Canada and US. Pays on publication. Byline given. Offers 25% kill fee. Buys first North American serial rights, first rights or second serial (reprint) rights. Submit seasonal/holiday material 4 months in advance. Previously published submissions OK. Query for electronic submissions. Computer printout submissions OK; prefers letter-quality. Free sample copy and writer's guidelines.

Nonfiction: Historical/nostalgic, equine only; how-to, equine only; interview/profile, equine only; new product, equine only; personal experience, equine only; photo feature, equine only; and technical, equine only. "No poetry." Buys 50-60 mss/year. Query. Length: 1,000-5,000 words. Pays \$35-150 for assigned articles.

Photos: State availability of photos with submission. Reviews contact sheets. Offers \$5 per photo. Buys one-time rights.

Columns/Departments: Cowhorse Corner (reining, roping, cutting, cattle penning), 1,000-2,500 words; Competitive Edge (endurance, ride & tie), 1,000-2,500; Track Talk (Quarter horse, Arab, Appaloosa and Paint racing), 1,000-2,500. Buys 30-40 mss/year. Query. Pays \$35-150.

Tips: "We like to publish quality writing from new writers. Writers may contact us regarding their ideas, or for suggestions from us."

PAINT HORSE JOURNAL, American Paint Horse Association, Box 18519, Fort Worth TX 76118. (817)439-3412. Editor: Bill Shepard. 10% freelance written. Works with a small number of new/unpublished writers each year. For people who raise, breed and show Paint horses. Monthly magazine. Circ. 12,000. Pays on acceptance. Publishes ms an average of 3 months after acceptance. Buys first North American serial rights plus reprint rights occasionally. Pays negotiable kill fee. Byline given. Phone queries OK, but prefers written query. Submit seasonal/holiday material 3 months in advance. Photocopyied and previously published submissions OK. Computer printout submissions acceptable; prefers letter-quality. Reports in 1 month. Sample copy for 9x12 SAE and 5 first class stamps; writer's guidelines for #10 SASE.

Nonfiction: General interest (personality pieces on well-known owners of Paints); historical (Paint horses in the past - particular horses and the breed in general); how-to (train and show horses); photo feature (Paint horses); and articles on horse health. Now seeking informative well-written articles on recreational riding. Buys 4-5 mss/issue. Send complete ms. Pays \$50-250.

Photos: Send photos with ms. Offers no additional payment for photos accepted with accompanying ms. Use 3x5 or larger b&w glossy prints; 35mm or larger color transparencies. Captions required.

Tips: "PHJ needs breeder-trainer articles, Paint horse marketing and timely articles from areas throughout the U.S. and Canada. We are looking for more horse health articles, recreational and how-to articles. We are beginning to cover more equine activity outside the show ring. This can include such things as trail riding, orienteering, and other outdoor events. Photos with copy are almost always essential. Well-written first person articles are welcomed. Submit well-written items that show a definite understanding of the horse business. Be sure you understand precisely what a Paint Horse is as defined by the American Paint Horse Association. Use proper equine terminology and proper grounding in ability to communicate thoughts."

#PETS MAGAZINE, Moorshead Publications, 1300 Don Mills Rd., Toronto Ontario M3B 3M8 Canada. (416)445-5600. FAX: (416)445-8149. Editor: Marie Hubbs. Editorial Director/Veterinarian: Dr. Tom Frisby. 4% freelance written. Bimonthly magazine on pets. Circ. 67,000 distributed by vet clinics; 5,500 personal subscriptions. Pays on publication. Publishes ms an average of 6-12 months after acceptance. Buys all rights. Submit seasonal/holiday material 4 months in advance. Photocopyied submissions OK. Previously published