

puter printout submissions acceptable; prefers letter-quality. Sample copy \$3.50; writer's guidelines for \$1; SASE.

Nonfiction: Historical, medical, how-to, humor, informational, interview, personal experience, photo feature, profile and technical. "We're planning one or two major features covering significant events in the horse world. We'll be looking for (and paying more for) high quality writing/photo packages on topics outside of our normal range of features. Interested writers should query with topics." Buys 5 mss/issue. Query or send complete ms. Length: 500-3,000 words. Pays \$5/word.

Photos: Photos purchased with or without accompanying ms. Pays \$15 minimum for 8x10 b&w glossy print, \$50-150 for 35mm or 2 1/4x2 1/4 color transparencies. Send prints and transparencies. Model release required. Fillers: "Need short, punchy photo fillers and cartoons." Buys 10 fillers/year. Pays \$20-35.

Tips: "We're looking for the unique experience that communicates something about the dog/owner relationship—with the dog as the focus of the story, not the owner. Articles that provide hard information (medical etc.) through a personal experience are appreciated. Note that we write for a lay audience (non-technical) but we do assume a certain level of intelligence: no talking down to people. If you've never seen the type of article we're writing in *Dog Fancy*, don't expect to."

EQUINE NEWS, All Breeds - All Disciplines, Whitehouse Publishing, Box 1778, Vernon B.C. V1T 8C3 Canada. (604)545-0896. Editor Dr. B.J. White. 50% freelance written. Monthly tabloid on horses. Serves the horse industry with current news and information. Circ. 17,492. Pays on publication. Publishes ms an average of 10 months after acceptance. Byline given. Buys first rights or second serial (reprint) rights. Submit seasonal holiday material 2 months in advance. Simultaneous, photocopied and previously published submissions OK (if advised). Query for electronic submissions. Computer printout submissions OK; prefers letter-quality Reports in 2 months on queries. Sample copy for 9x12 SAE and \$1.50 Canadian postage; writer's guidelines for #10 SAE with 44¢ USA, 38¢ for Canada postage.

Nonfiction: General interest, humor, interview/profile (English trainers and internationally known riders) and travel. Also sponsors Christmas horse story contest for prizes. Nov. 1 deadline. "No veterinary or how-to." Buys 15 mss/year. Send complete ms. Length: 500-1,500 words. Pays \$75. Pays exchange for advertising if desired at double value.

Photos: State availability of photos with submission. Reviews prints. Offers \$5 per photo. Captions, model releases and identification of subjects required. Buys one-time rights.

Columns/Departments: Profiles on Trainers (background, facilities, fees, charges, successes, student philosophy). 500-1,500 words. Buys 10 mss/year. Send complete ms. Pays \$25-75.

Fiction: Adventure, historical, humorous, and slice-of-life vignettes, all with equine slant. Buys 4 mss/year. Send complete ms. Length: 500-1,500 words. Pays \$25-75.

Poetry: Buys 3 or 4 poems/year. Submit maximum 5 poems. Pays \$10-25.

Fillers: Anecdotes, facts, gags to be illustrated by cartoonist, newsbreaks and short humor. Buys 12/year. Pays \$5-25.

Tips: "Submit sample ms with introductory letter giving brief background of writer, 'horse' knowledge and any published works."

THE HORSE DIGEST, Equine Excellence Management Group, Box 3039, Berea KY 40403. (606)986-4644. FAX: (606)986-1770. Editor: James Bloomquist. 75% freelance written. Monthly magazine on the US horse industry. Circ. 15,000. Pays on publication. Byline given. Offers negotiable kill fee. Buys first North American serial rights. Previously published submissions OK. Reports in 1 month on queries. Free sample copy and writer's guidelines.

Nonfiction: Exposé (business oriented), how-to (should be serious, useable, business information), interview/profile (with industry people). No girl-and-her-horse, how-to clean your tack, or historical pieces. Also, we do not want "great horse" profiles. We are not a "backyard", casual interest horse magazine. No fiction. Buys 60 mss/year. Query with published clips. Length: 1,000-2,500 words. Pays \$100-200 for assigned articles \$75-125 for unsolicited articles. Rarely pays expenses of writers on assignment.

Photos: State availability of photos with submission or send photos with submission. Reviews 3 1/2x5 print Offers \$5-15 per photo (negotiable). Captions or model releases required. Buys one-time rights.

Columns/Departments: International (international, overseas business-interest pieces), 1,000 words; The Entrepreneurs (stories about business success in the equine industry), 1,000 words. Buys 10 mss/year. Query with published clips. Pays \$50-100.

Tips: "Read *THD* and other horse publications. Understand that we serve the professional or semi-pro equine business community and not the casual horse owner. Understand the U.S. horse industry. If you write informative articles for business, gear your articles that way. If you go to a horse show or race or event, aren't necessarily interested in who won, but how much money the event generated, how it was organized. People in the horse business are like other business-people; they have employees, need insurance, they travel, own computers, advertise, need basic and not so basic information like other business-people."

HORSE ILLUSTRATED, The Magazine for Responsible Horse Owners, Fancy Publications, Inc., Box 6050, Vision Viejo CA 92690. (714)855-8822. Editor: Jill-Marie Jones. 90% freelance written. Prefers to work with published/established writers but eager to work with new/unpublished writers. Monthly magazine covering all aspects of horse ownership. "Our readers are adult women between the ages of 18 and 40; stories should be geared to that age group and reflect responsible horse care." Circ. 110,000. Pays on publication. Publishes as an average of 8 months after acceptance. Byline given. Buys one-time rights. Submit seasonal/holiday material 6 months in advance. Computer printout submissions acceptable; prefers letter-quality. Reports in 4 weeks on queries; 2 months on ms. Sample copy \$3.25. Writer's guidelines for #10 SASE.

Nonfiction: How-to (horse care, training, veterinary care), humor, personal experience and photo feature. No "little girl" horse stories, "cowboy and Indian" stories; anything not directly relating to horses. "We are beginning to look for longer, more in-depth features on trends and issues in the horse industry. Query or send must be queried first with a detailed outline of the article and clips." Buys 100 mss/year. Shorter articles complete ms. Length: 1,000-2,500 words. Pays \$100-250 for assigned articles. Pays \$50-200 for unsolicited articles. Sometimes pays telephone bills for writers on assignment.

Photos: Send photos with submission. Reviews contact sheet, 35mm transparencies and 5x7 prints. Occasionally offers additional payment for photos accepted with ms.

Tips: "Freelancers can break in at this publication with feature articles on Western and English training methods and trainer profiles (including training tips); veterinary and general care how-to articles; and horse sports articles. While we use personal experience articles (six to eight times a year), they must be extremely well-written and have wide appeal; humor in such stories is a bonus. Submit photos with training and how-to articles whenever possible. We have a very good record of developing new freelancers into regular contributors to our columns. We are always looking for fresh talent, but certainly enjoy working with established writers who 'know the ropes' as well."

HORSE WORLD USA, Garri Publications, Inc., 114 West Hills Rd., Box 249, Huntington Station NY 11746. (516)493-3557. FAX: (516)423-0567. Editor: Diana DeRosa. 25% freelance written. A magazine published 13 times per year about horses. Circ. 16,500. Pays on publication. Byline given. Buys first North American serial rights. Submit seasonal/holiday material 6 months in advance. Query for electronic submissions. Computer printout submissions OK; no dot-matrix. Reports in 3 months on queries. Sample copy for 9x12 SAE, and 6 first class stamps. Writer's guidelines for #10 SASE.

Nonfiction: "Anything horse-related (see topics listed in columns/departments section below)." Buys 25 mss/year. Query with published clips. Length: 100-2,000 words. Pays \$5-125 or offers complimentary ad in directory on in classifieds as payment.

Photos: State availability of photos with submission or send photos with submission. Reviews 5x7 prints. Offers \$5-10 per photo. Captions, model releases and identification of subjects required. Buys one-time rights. "No name on front of photo; give creditline."

Columns/Departments: Stable management/Horse care, Puzzles, Equine spotlight, Equestrian Spotlight, Celebrity Corner, Diet/Health/Fitness, Horoscopes, The Judge's Coral, From The Horse's Mouth, The Foal's Paddock (does not pay). "Remember these must all be related to horses or horse people." Features: Horse Show, Driving, Dressage, Polo, Racing, Side-Saddle, Eventing, Breeding, Gift Mart, Grand Prix, Western, Youth, Saratoga in August. Query with published clips. Length: 500-1,000 words. Pays \$75 maximum.

Fillers: Anecdotes, facts, gags to be illustrated by cartoonist, and short humor. Buys 18/year. Length: 25 words minimum. Pays \$5.

Tips: "We are an information center for horse people. Write for guidelines. We like to work with writers and artists who are new and are not necessarily looking for money but rather a chance to be published. When writing please specify whether payment is required."

HORSEMAN MAGAZINE, Horseman Publishing Corporation, Suite 390, 25025 145 N., Spring TX 77380. (713)367-5151. Editor: Kathy Kadash. 60% freelance written. Monthly magazine covering the western performance horse industry. "Articles should convey quality information on western horses and horsemanship within the warmth of journalistic prose." Circ. 140,000. Publishes ms an average of 9 months after acceptance. Byline given. Pays \$50 kill fee. Buys first North American serial rights. Photocopied submissions OK. Computer printout submissions OK; prefers letter quality. Reports in 2 weeks. Sample copy for 10x13 SAE and \$1 postage; writer's guidelines for #10 SASE.

Nonfiction: How-to, general interest, historical/nostalgic, humor, interview/profile, personal experience, photo feature, technical. No horse health articles. Buys 100 articles/year. Query or send complete ms. Length: 1,000-2,000 words. Pays \$100-250.

Photos: Send photos with manuscript submission. Reviews transparencies (35mm) and prints (5x7). Captions required. Buys one-time rights. Rarely buys freelance photography.

Columns/Departments: "Columns are done by freelance contributors but they are assigned over a long period and are not open to other freelance writers."