

**BIRD TALK, Dedicated to Better Care for Pet Birds**, Fancy Publications, Box 6050, Mission Viejo CA 92690. (714)855-8822. FAX: (714)855-3045. Editor: Karyn New. 85% freelance written. Works with a small number of new/unpublished writers each year. Monthly magazine covering the care and training of cage birds for men and women who own any number of pet or exotic birds. Circ. 170,000. Pays latter part of month in which article appears. Publishes ms an average of 6 months after acceptance. Byline given. Buys first North American serial rights. Submit seasonal/holiday material 7 months in advance. Photocopied and previously published submissions OK. Computer printout submissions acceptable; prefers letter-quality. Reports in 3 weeks on queries; 2 months on mss. Sample copy \$3.50; writer's guidelines for #10 SASE.

**Nonfiction:** General interest (anything to do with pet birds); historical/nostalgic (of bird breeds, owners, cages); how-to (build cages, aviaries, playpens and groom, feed, breed, tame); humor; interview/profile (of bird and bird owners); new product; how-to (live with birds—compatible pets, lifestyle, apartment adaptability, etc.); personal experience (with your own bird); photo feature (humorous or informative); travel (with pet birds or to see exotic birds); and articles giving medical information, legal information, and description of breeds. No juvenile or material on wild birds not pertinent to pet care; everything should relate to pet birds. Buys 150 mss/year. Query or send complete ms. Length: 500-3,000 words. Pays 10-15¢/word.

**Photos:** State availability of photos. Reviews b&w contact sheets; prefers prints. Pays \$50-150 for color transparencies; \$15 minimum for 5x7 b&w prints. Model release and identification of subjects required. Buys one-time rights.

**Columns/Departments:** Editorial (opinion on a phase of owning pet birds) and Small Talk (short news item of general interest to bird owners). Buys 20 mss/year. Send complete ms. Length: 300-1,200 words. Pays 10-15¢/word and up.

**Fiction:** "Only fiction with pet birds as primary focus of interest." Adventure, fantasy, historical, humorous, mystery, suspense. No juvenile, and no birds talking unless it's their trained vocabulary. Buys 1 ms/year. Send complete ms. Length: 2,000-3,000 words. Pays 7¢/word and up.

**Tips:** "Send grammatical, clean copy on a human-interest story about a pet bird or about a medical or health-related topic. We also need how-tos on feather crafts; cage cover making; aviary, perch and cage building and planting plants in aviaries safe and good for birds. Keep health, nutrition, lack of stress in mind regarding pet birds. Study back issues to learn our style."

**#BIRDER'S WORLD, The Magazine Exploring Wild Birds and Birding**, 720 E. 8th St., Holland MI 49421. (616)396-5618. Editor: Eldon D. Greijl. Managing Editor: Julie G. Ridl. 80% freelance written. Bimonthly magazine on wild birds, birding and bird watching. *Birder's World* is designed for people with a broad interest in wild birds and birding. Readers have varying degrees of experience in the world of birds, ranging from the absolute novice to the studied ornithologist. They are well educated, curious readers." Circ. 40,000. Publishes ms an average of 6 months after acceptance. Byline given. Negotiable kill fee. Buys first North American serial rights and makes work-for-hire assignments. Submit seasonal/holiday material 8 months in advance. Photocopied submissions OK. Query for electronic submissions. Computer printout submissions OK; prefers letter-quality. Sample copy for \$3.50. Writer's guidelines for #10 SASE.

**Nonfiction:** Book excerpts, essays, general interest, historical/nostalgic, how-to, humor, interview/profile, opinion, personal experience, photo feature, technical and travel. Buys 40-70 mss/year. Query with or without published clips, or send complete ms. Length: 1,000-2,500 words. Pays \$100-400 for assigned articles. Sometimes pays expenses of writers on assignment.

**Photos:** State availability of photos with submission. Reviews transparencies and prints. Offers \$75-100 per inside photo; \$150 for a two-page spread; and \$200 for covers. Model releases and identification of subjects required. Buys one-time rights.

**Columns/Departments:** Buys 20 mss/year. Query with published clips. Length: 1,000-2,500 words. Pays \$100-400.

**Tips:** "We strongly encourage interested writers to send for our writer's guidelines before submitting work."

**CAT FANCY**, Fancy Publications, Inc., Box 6050, Mission Viejo CA 92690. (714)855-8822. Managing Editor: K. E. Segnar. 80-90% freelance written. Monthly magazine for men and women of all ages interested in all phases of cat ownership. 80 pages. Circ. 200,000. Pays after publication. Publishes ms an average of 6 months after acceptance. Buys first North American serial rights. Byline given. Submit seasonal/holiday material 4 months in advance. Computer printout submissions acceptable. Reports in 6 weeks. Sample copy \$3; writer's guidelines for SASE.

**Nonfiction:** Historical, medical, how-to, humor, informational, personal experience, photo feature and technical. Buys 5 mss/issue. Query or send complete ms. Length: 500-3,000 words. Pays 5¢/word; special rates for photo/story packages.

**Photos:** Photos purchased with or without accompanying ms. Pays \$15 minimum for 8x10 b&w glossy prints; \$50-150 for 35mm or 2½x2¼ color transparencies. Send prints and transparencies. Model release required. **Fiction:** Adventure, fantasy, historical and humorous. Nothing written with cats speaking. Buys 1 ms/issue. Send complete ms. Length: 500-3,000 words. Pays 5¢/word.

**Fillers:** Newsworthy or unusual; items with photo and cartoons. Buys 10 fillers/year. Length: 100-500 words. Pays \$20-35.

**Tips:** "We receive more filler-type articles than we can use. It's the well-researched, hard information article we need."

**CATS MAGAZINE**, Cats Magazine Inc., Box 290037, Port Orange FL 32029. (904)788-2770. Editor: Linda J. Walton. 50% freelance written. A monthly magazine for cat lovers, veterinarians, breeders and show enthusiasts. Circ. 148,000. Pays on publication. Byline given. Buys one-time rights. Submit seasonal/holiday material 7 months in advance. Reports in 1 month on queries; 3 months on manuscripts (sometimes longer depending on the backlog.) Sample copy and writer's guidelines with 9x12 SAE and \$1.05 postage.

**Nonfiction:** Book excerpts; general interest (concerning cats); how-to (care for cats); humor; interview/profile (on cat owning personalities); new product; personal experience; photo feature; and technical (veterinarian writers). No talking cats. Buys 36 mss/year. Send complete ms. Length 800-2,500 words. Pays \$25-300. **Photos:** Send photos with submission. Reviews transparencies. Offers \$3-25/photo. Identification of subjects required. Buys one-time rights.

**Fiction:** Fantasy, historical, mystery, science fiction, slice-of-life vignettes and suspense. "We rarely use fiction, but are not averse to using it if the cat theme is handled in smooth, believable manner. All fiction must involve a cat or relationship of cat and humans, etc." No talking cats. Buys 4-6 mss/year. Send complete ms. Length: 800-2,500 words. Pays \$25-300.

**Poetry:** Avant-garde, free verse, haiku, light verse and traditional. Length: 4-64 lines. Pays 50¢/line. **Tips:** "Well researched articles are the freelancer's best bet. Writers must at least like cats. Writers who obviously don't, miss the mark."

**THE CHRONICLE OF THE HORSE**, Box 46, Middleburg VA 22117. (703)687-6341. Editor: John Strassburger. Managing Editor: Nancy Comer. 80% freelance written. Weekly magazine about horses. "We cover English riding sports, including horse showing, grand prix jumping competitions, steeplechase racing, foxhunting, dressage, endurance riding, handicapped riding and combined training. We are the official publication for the national governing bodies of many of the above sports, and we feature news of the above sports, and we also publish how-to articles on equitation and horse care, and interviews with leaders in the various fields." Circ. 32,000. Pays for features on acceptance; news and other items on publication. Publishes ms an average of 3 months after acceptance. Byline given. Buys first North American rights and makes work-for-hire assignments. Submit seasonal/holiday material 3 months in advance. Computer printout submissions acceptable only if double-spaced, 8½x11 format; prefers letter-quality. Simultaneous queries and photocopied submissions OK. Reports in 2-3 weeks. Sample copy for 9x12 SAE and \$2; writer's guidelines for #10 SASE.

**Nonfiction:** General interest; historical/nostalgic (history of breeds, use of horses in other countries and times, art, etc.); how-to (trainer, train, design a course, save money, etc.); humor (centered on living with horses or horse people); interview/profile (of nationally known horsemen or the very unusual); technical (horse care, articles on feeding, injuries, care of foals, shoeing, etc.); and news (of major competitions, clear assignment with us first). Special issues include Steeplechasing, Grand Prix Jumping, Combined Training, Dressage, Hunt Roster, Junior and Pony, and Christmas. No Q&A interviews, clinic reports, Western riding articles, personal experience, or wild horses. Buys 300 mss/year. Query or send complete ms. Length: 300-1,225 words. Pays \$25-200.

**Photos:** State availability of photos. Reviews 5x7 b&w prints. Color may be considered for b&w reproduction. Pays \$10-25. Identification of subjects required. Buys one-time rights.

**Columns/Departments:** Dressage, Combined Training, Horse Show, Horse Care, Polo, Racing, Racing over Fences, Young Entry (about young riders, geared for youth), Horses and Humanities, and Hunting. Query or send complete ms. Length: 300-1,225 words. Pays \$25-200.

**Poetry:** Light verse and traditional. No free verse. Buys 75 mss/year. Length: 5-30 lines. Pays \$15. **Fillers:** Anecdotes, short humor, newsbreaks and cartoons. Buys 300 mss/year. Length: 50-175 lines. Pays 10¢-25.

**Tips:** "Get our guidelines. Our readers are sophisticated, competitive horsemen. Articles need to go beyond common knowledge. Freelancers often attempt too broad or too basic a subject. We welcome well-written news stories on major events, but clear the assignment with us."

**DOG FANCY**, Fancy Publications, Inc., Box 6050, Mission Viejo CA 92690. (714)855-8822. Editor: Kim Thornton. 75% freelance written. Eager to work with unpublished writers. "We'd like to see a balance of both new and established writers." Monthly magazine for men and women of all ages interested in all phases of dog ownership. Circ. 150,000. Pays after publication. Publishes ms an average of 6 months after acceptance. Buys first American serial rights. Byline given. Submit seasonal/holiday material 4 months in advance. Com-