

The type of article you write, rather than length, tends to govern what most magazine editors will pay for an article, according to the *Publishing News* survey. About 44.8% of the editors will pay for manuscripts at a regular rate and pay for photos separately; 37.9% pay for it as one package. Thirty-six percent say they always pay a kill fee when an article is assigned but later cannot be used, while another 23% say they never pay a kill fee. The majority, 54%, don't send an edited manuscript or galley proof to the author before publication.

Information on publications not included in *Writer's Market* can be found in Other Consumer Publications at the end of this section.

Animal

The publications in this section deal with pets, racing and show horses, and other pleasure animals and wildlife. Magazines about animals bred and raised for the market are classified in the Farm category. Publications about horse racing can be found in the Sports section.

AMERICAN FARRIERS JOURNAL, The Laux Company Publishers, Inc., 63 Great Rd., Maynard MA 01754 (508)897-5552. FAX: (508)897-6824. Contact: Editor. Published 7 times/year. Magazine covering horsemanship, horse health related to legs and feet of horses and metalworking for a professional audience of full-time and part-time horsehoers, veterinarians, horseowners and horse trainers. Circ. 10,000. Pays on publication. Byline given. Buys all rights. Submit material 3 months in advance. Computer printout submissions acceptable; dot-matrix submissions accepted only when double-spaced. Writer's guidelines for SAE and 1 first class stamp.

Nonfiction: Book excerpts, general interest, historical/nostalgic, how-to, interview/profile, new product, personal experience, photo feature and technical. Buys 50 mss/year. Send complete ms. Length: 800-3,000 words. Pays 30¢ per published line.

Photos: Send photos with ms. Reviews b&w contact sheets, b&w negatives, 35mm color transparencies, and 8x10 b&w or color prints. Pays \$10 per published photo. Captions and identification of subjects required. Buys one-time rights.

ANIMAL KINGDOM, New York Zoological Society, 185 St. and Southern Blvd., Bronx NY 10460. (212)221-5121. Editor: Eugene J. Walter, Jr. Executive Editor: Penelope J. O'Prey. 89% freelance written. A bimonthly magazine on zoology, animal behavior and conservation. Circ. 130,000. Pays on acceptance. Byline given. Offers \$100 kill fee. Buys all rights. Submit seasonal/holiday material 9 months in advance. Simultaneous submissions OK. Computer printout submissions OK; prefers letter-quality, double spaced. Reports in 1 month. Sample copy \$2 with 9x12 SAE and 6 first class stamps. Free writer's guidelines.

Nonfiction: Nancy Simmons Christie, articles editor. Book excerpts, essays, historical, how-to, humor, personal experience, photo feature and travel. No pet stories. Buys 24 mss/year. Query with published clips. Length: 1,500-2,500 words. Pays \$550-800. Pays in copies "at request of author."

Photos: Miriam Helbok, Copy Editor/Photo Researcher. State availability of photos with submission. Reviews transparencies. Offers \$35-200 per photo. Identification of subjects required. Buys one-time rights. Columns/Departments: Bookshelf (reviews of wildlife books for adults/children), 300-600 words. Buys 18 mss/year. Query with published clips. Pays \$75-150.

ANIMAL WORLD, RSPCA, Causeway, Horsham, West Sussex England RH12 1HG. 0403-64181. Editor: Elizabeth Winsor. 20% freelance written. Bimonthly magazine on animal welfare for students ages 5-17. Circ. 65,000. Pays on publication. Publishes ms an average of 2 months after acceptance. Byline given. Not copyrighted. Buys first North American serial rights. Simultaneous and photocopied submissions OK. Computer printout submissions OK. Reports in 2 weeks on queries; 6 months on mss.

Nonfiction: Animals. "No anthropomorphism, please." Buys 20 mss/year. Send complete ms. Length: 600-1,000 words. Pays 8-18 pounds for assigned articles. Sometimes pays expenses of writers on assignment.

Photos: Send photos with submission. Reviews transparencies and prints. Pays 6 pounds for b&w; 12 pounds for color photos.

Fiction: Animal. Buys 20 mss/year. Send complete ms. Length: 600-1,000 words. Pays 18 pounds maximum.

ANIMALS, Massachusetts Society for the Prevention of Cruelty to Animals, 350 S. Huntington Ave., Boston MA 02130. (617)522-7400. Editor: Joni Praded. Managing Editor: Paula Abend. 90% freelance written. Bimonthly magazine covering animals. "Animals publishes articles on wildlife (American and international), domestic animals, balanced treatments of controversies involving animals, conservation, animal welfare issues, pet health and pet care." Circ. 70,000. Pays on publication. Publishes ms an average of 5 months after acceptance. Byline given. Offers negotiable kill fee. Buys one-time rights or makes work-for-hire assignments. Submit seasonal/holiday material 6 months in advance. Photocopied submissions OK. Computer printout submissions OK; prefers letter-quality. Reports in 6 weeks. Sample copy \$2.50 with 9x12 SAE and 4 first class stamps. Writer's guidelines for #10 SASE.

Nonfiction: Essays, expose, general interest, how-to, opinion and photo feature on animal and environmental issues and controversies, plus practical pet-care topics. "Animals does not publish breed-specific domestic pet articles or 'favorite pet' stories. Poetry and fiction are also not used." Buys 6 mss/year. Query with published clips. Length: 3,000 words maximum. Pays \$300 maximum. Sometimes pays the expenses of writers on assignment.

Photos: State availability of photos with submission. Reviews contact sheets, 35mm transparencies and 5x7 or 8x10 prints. Payment depends on usage size and quality. Captions, model releases and identification of subjects required. Buys one-time rights.

Columns/Departments: Books (book reviews of books on animals and animal-related subjects), 300 words. Buys 18 mss/year. Query with published clips. Length: 300 words maximum. Pays \$75 maximum.

Tips: "Present a well-researched proposal. Be sure to include clips that demonstrate the quality of your writing. Stick to categories mentioned in *Animals'* editorial description. Combine well-researched facts with a lively, informative writing style. Feature stories are written almost exclusively by freelancers. We continue to seek proposals and articles that take a humane approach. Articles should concentrate on how issues affect animals, rather than humans."

AQUARIUM FISH MAGAZINE, Fancy Publications, Box 6050, Mission Viejo CA 92690. (714)855-8822. FAX: (714)855-3045. Editor: Edward Bauman. 100% freelance written. Bimonthly magazine on aquariums, tropical fish, ponds and pond fish. "We need well-written feature articles, preferably with color transparencies, dealing with all aspects of the hobby and directed toward novices and experienced hobbyists." Estab. 1988. Circ. 48,000. Pays on publication. Buys first North American serial rights. Query for electronic submissions. Computer printout submissions OK; prefers near letter-quality. Reports in 2 weeks on queries; 1 month on mss. Sample copy \$3.50 Free writer's guidelines.

Nonfiction: "Articles on biology, care and breeding of aquarium and pond fish; pond and aquarium set-up and maintenance. No pet fish stories." Buys 45-60 mss/year. Query. Length: 1,500-3,500 words. Pays \$100-300 for assigned articles.

Photos: Send slides with submission. Reviews contact sheets and transparencies. Offers \$50-150 for color; up to \$25 for b&w. Buys one-time rights.

Tips: "Know the subject; write tight, well-organized copy. Avoid 'my first aquarium' type of articles. Too many writers avoid adequate research. Many readers are knowledgeable about hobby and want solid information."

ARABIAN HORSE TIMES, Adams Corp., Rt. 3, Waseca MN 56093. (507)835-3204. FAX: (507)835-5138. Editor: Ronca Morehead. Managing Editor: Joyce Denn. 20% freelance written. Works with a small number of new/unpublished writers each year. Monthly magazine about Arabian horses. Editorial format includes hard news (veterinary, new products, book reports, etc.), lifestyle and personality pieces, and bloodline studies. Circ. 22,000. Pays on publication. Publishes ms an average of 6 months after acceptance. Byline given. Buys first serial rights. Submit seasonal/holiday material 3 months in advance. Simultaneous queries OK. Computer printout submissions acceptable; prefers letter-quality. Sample copy and writer's guidelines for 9x12 SAE and \$6.

Nonfiction: General interest, how-to, interview/profile, new product and photo feature. Buys at least 12 mss/year. Query with published clips. Length: 1,000-5,000 words. Pays \$50-350. Sometimes pays expenses of writers on assignment.

Photos: Prefers 5x7 color prints. Payment depends on circumstances. Captions and identification of subjects required. Buys one-time rights.

Fiction: Will look at anything about Arabians except erotica. Buys 1-2 mss/year. Send complete ms. Length: 1,500-5,000 words. Pays \$75-250.

Poetry: Horse-related poetry only. Buys 1-2 poems/year. Submit maximum of 1 poem. Pays \$25.

Tips: "As our periodical is specific to Arabian horses, we are interested in anyone who can write well and highly about them. Send us something timely. Also, narrow your topic to a specific horse, incident, person or problem. 'Why I Love Arabians' will not work."

+ *The double dagger before a listing indicates that the listing is new in this edition. New markets are often the most receptive to freelance submissions.*