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and make more people aware of animals' rights. Remember animals can't speak for themselves - we have to do it for them.

You can use these advice brochures I brought today to distribute to neighbours and/or someone you see being cruel to their pets. People don't have to be physically beating their dogs or cats to be cruel - simply giving them no water, bad food, no shade/ shelter/ comforts is cruel. If you see this offer suggestions in a polite but firm way. Perhaps they can put down some cardboard or a piece of carpet for the dog to lie on? Maybe you help them build a better shelter? Can't they take it for a walk every day?

If it's too difficult for you to deal with contact someone who can help or telephone ARK.

If you have a pet at home - treat it with kindness and consideration at all times. If it's female (or male cats) have it spayed. Advise everyone you know with a pet to have it spayed - it's the only effective long-term solution to the problem. Wouldn't you too, like to solve the problem of Japan's centres and hokensho's having to kill 1000's of animals every year?

More work.

I.D.

Now I'd like to talk to you about other animals, the ones that everyone forgets about. Farm animals. When I say farm animals what do you imagine? ^(slide 2) Perhaps this? This is how most people remember a farm. When I was young I used to spend every summer holiday on my uncle's farm. I used to watch calves play in the fields and pigs roll around in their muddy stys. Nowadays farms are different. Over the years farmers rearing animals have faced problems- the governments decided the price of their products should remain low. To make more money farmers kept more and more animals. But they didn't buy anymore land for the animals to live on. To make things easy for the farmer in looking after all these animals, he began keeping them all in large sheds. ^(slide 3) Farms changed into industries producing meat and eggs. They began concentrating on one kind of animal and specialising in it. The animals are now reared in an industrial way. Farms are now better called factory farms. Farmers bought more and more machines to 'look after' the animals, as it is cheaper than paying people salaries. In Europe the farmers had to borrow huge sums of money from banks to pay for the machinery which meant they were always under pressure to pay-off their debts.

^(slide 6) The first animal to be factory-farmed was the chicken. In nature the chicken constantly walks around, (forages) scratching the ground, takes dust-baths, and chooses her own spot to lay her eggs. At night chickens roost- go to sleep on a perch. Chickens have a rank order. In their groups birds take on the role of boss and the others know to stay away from them, ^{from} fear of being pecked.