

4/4/95

No.

MT

Friskies' supporting plan for ARK

- Regular delivery of free petfoods starting from May '95 (Every other month)
- Payment for the cost of the issue of ARK Calendar with the conditions of featuring of Friskies' company mark, company's slogan etc.
- Payment for the fee of Friskies' advertisement on ARK newspaper
- Introduction of ARK activities through the event by Friskies' sponsorship.
- Irregular presentation of give away premium

Financial

Details of Calendar -

1st [redacted] Sam. - lecture series